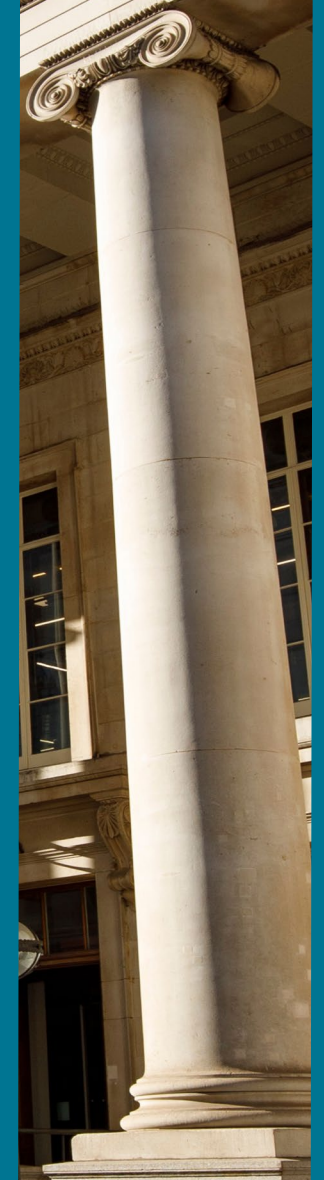


 The Law Society
Gazette Jobs

Media Kit

2024/25



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Dedicated legal jobs website

Jobs.LawGazette.co.uk is the dedicated legal jobs website giving you unrivalled access to a highly qualified and diverse legal talent pool.

Our twice monthly newsletter also enables you to reach candidates who are not actively seeking a new role.

Gain from our unbeatable coverage to the entire solicitor profession. No other platform offers the same breadth and diversity of coverage to solicitors across all levels of experience, practice areas, in house or private practice.

Extend your reach with options to showcase your job on the lawgazette.co.uk homepage and the Gazette Daily Update.



Average monthly job views over

50k*



Average monthly users over

50k*

*Figures and statistics from Google Analytics year 2024



Gazette Jobs newsletter



1. Promote your jobs on our regular monthly newsletter reaching a talented and varied legal audience of over 150k.
2. Showcase your knowledge and expertise by sharing articles on the latest market trends.
3. Your article will be added to our Gazette Jobs careers page, click here to view.
4. Speak to our team today to discuss your recruitment requirements and availability.

Recruiter services

Put your job role in front of an unrivalled legal audience.

Law Gazette Jobs Recruiter Services is here to help you reach the ideal candidates for your business. Put your role on the UK's leading legal jobs board from just £995.

Our dedicated account managers will guide you through the recruitment process. Contact sales@lawsociety.org.uk to find out more.

Recruiter newsletter

Need help with your recruitment search? Stay up to date with market news and hear helpful insights from industry experts.

Sign up to our monthly Recruiter newsletter.



Online solutions



Display advertisements:

Reach candidates across the legal profession, including an online listing on jobs.lawgazette.co.uk for increased visibility.

Extend your online presence with an additional advertisement on our fully digital online magazine.



Packages:

With a range of options, choose the right combination to hire the candidate you need.



Enhancements:

Extend your candidate search with the Gazette's daily e-newsletter reaching over 132k recipients or directly reach candidates' inboxes with a tailored email.

Online packages summary

BRONZE

digital package

£995

- Text -based listing for 28 days minimum,
- Your logo in search results.

SILVER

digital package

£1,095

- Text -based listing for 28 days minimum,
- Your logo in search results,
- Premium Job in search results.

GOLD

digital package

£1,195

- Text -based listing for 28 days minimum,
- Your logo in search results,
- Premium Job in search results,
- Your role will be located at the top of practice area listings,
- Recognised as a featured employer.

PLATINUM

cross-platform package

£2,500

All Gold digital package inclusions, plus:

- Multiple touchpoints across online, print, email and social,
- Gazette Daily Update newsletter featured role,
- Direct email to an engaged audience,
- Quarter page advert in Law Gazette magazine reaching 200,000 recipients.

*Prices are subject to VAT.

Online packages breakdown

Advertising Type	Size (px)	Bronze	Silver	Gold	Platinum
Text based job listing (28 days min)	N/A	✓	✓	✓	All Gold digital package inclusions, plus: <ul style="list-style-type: none"> • Multiple touchpoints across online, print, email and social, • Gazette Daily Update newsletter featured role, • Direct email to an engaged audience, • Quarter page advert in Law Gazette magazine reaching 200,000 recipients.
Branded listing	2000 x 300			✓	
Logo in search results	360 x 180	✓	✓	✓	
Premium Job in search results	N/A		✓	✓	
Featured employer on Gazette Jobs homepage	N/A			✓	
Top Job in practice area	N/A			✓	
		£995	£1,095	£1,195	

Multiple Jobs posted at or around the same time:

Note: Online listings will appear online for a default of 28 days - longer periods can be arranged.

No. of Jobs	Bronze	Silver	Gold	£2,500
2	£1,530	£1,705	£1,940	
3	£2,115	£2,220	£2,570	
4	£2,540	£2,755	£2,990	
5	£2,860	£3,070	£3,305	

*Prices are subject to VAT.

Online packages breakdown

Advertising Type

Size

Gazette Daily Update (GDU)

Job of the week

-

Gazette Homepage

Premier Job

360 x 180 px

Gazette Landing Pages

Premier Job

360 x 180 px

Gazette Landing Pages

Hot Job

-

Featured Job

-

MPU

300 x 250 px

Banner run of site

728 x 90 px

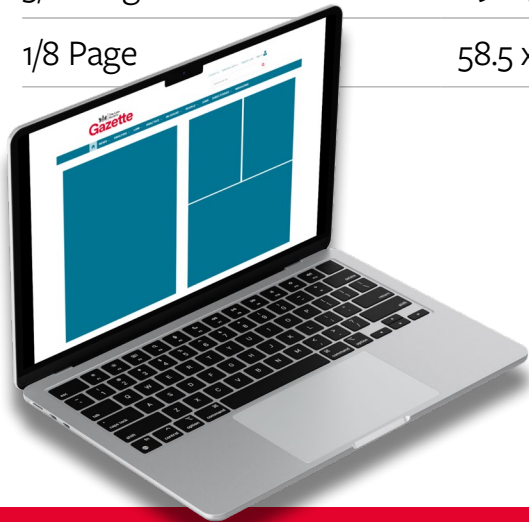
*Enquire with your account manager for prices



The Law Society
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Gazette digital magazine

Advertising Type	Type Area	Trim Size	Price
Double page spread (DPS)	243 x 386 mm	267 x 406 mm	£10,890
Page	243 x 183 mm	267 x 203 mm	£6,655
1/2 Page (vertical)	243 x 90 mm		£4,174.50
1/2 Page (horizontal)	120 x 183 mm		£4,174.50
3/8 Page	181.5 x 90 mm		£3,650
1/4 Page	120 x 20 mm		£3,019.50
3/16 Page	89 x 90 mm		£2,365
1/8 Page	58.5 x 90 mm		£1,809



Note: We will not be liable for any errors in the production of advertisements supplied with incorrect spec relating to colour, trapping, low resolution images, fonts etc.

Fonts

Please ensure all fonts are embedded for use during the output of digital files.

Artwork

PDFs, Photoshop or Illustrator files.

- When supplying PDF or EPS formats please ensure all fonts are embedded.
- All files must be at least 300dpi. Preferred format Acrobat 5 (PDF 1.4).
- Advertisers are responsible for providing 'clean' and grammatically correct copy. Please note that advertising copy is not sub-edited by the Gazette team before publication.

Copy deadline

12pm Wednesday prior to publication.

*Prices are subject to VAT.