



The Law
Society

MEDIA KIT 2022

LAW GAZETTE JOBS





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Gazette

Dedicated legal jobs website

Jobs.LawGazette.co.uk is the dedicated legal jobs website giving you unrivalled access to a highly qualified and diverse legal talent pool.

Our expert content also enables you to reach candidates who are not actively seeking a new role. Gain from our unbeatable coverage to the entire solicitor profession or tailored targeting – as your recruitment needs dictate.

No other platform offers the same breadth and diversity of coverage to solicitors across all levels of experience, practice areas, in house or private practice.



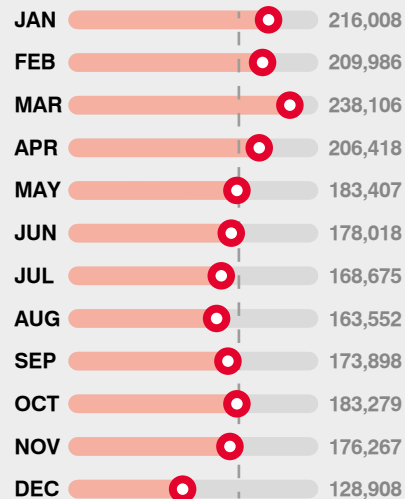
“ The Gazette is one of our main tools in attracting quality candidates for our niche legal vacancies. ”

Claire Jackson, Resourcing
Business Partner, BLM



Average monthly page views

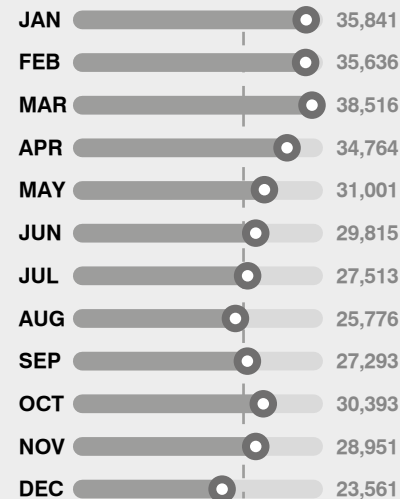
JANUARY 1 31 DEC 21



Total: **2,226,522**
Average per month: **185,543**

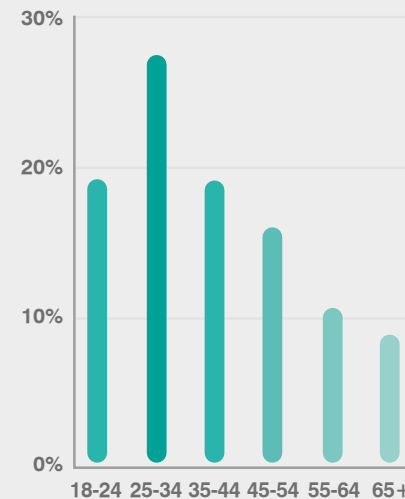
Average monthly users

JANUARY 1 31 DEC 21



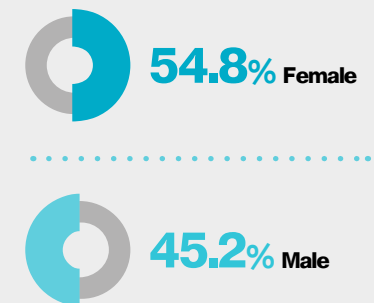
Total: **369,060**
Average per month: **30,755**

Gazette jobs users 2021 by age



Demographic via google Analytics by age*

Gender:



Extend your reach with options to showcase your job on: The lawgazette.co.uk homepage and the Gazette Daily Update e-newsletter.



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Online solutions

> Display advertisements

Reach candidates across the legal profession, including an online listing on jobs.lawgazette.co.uk for increased visibility.

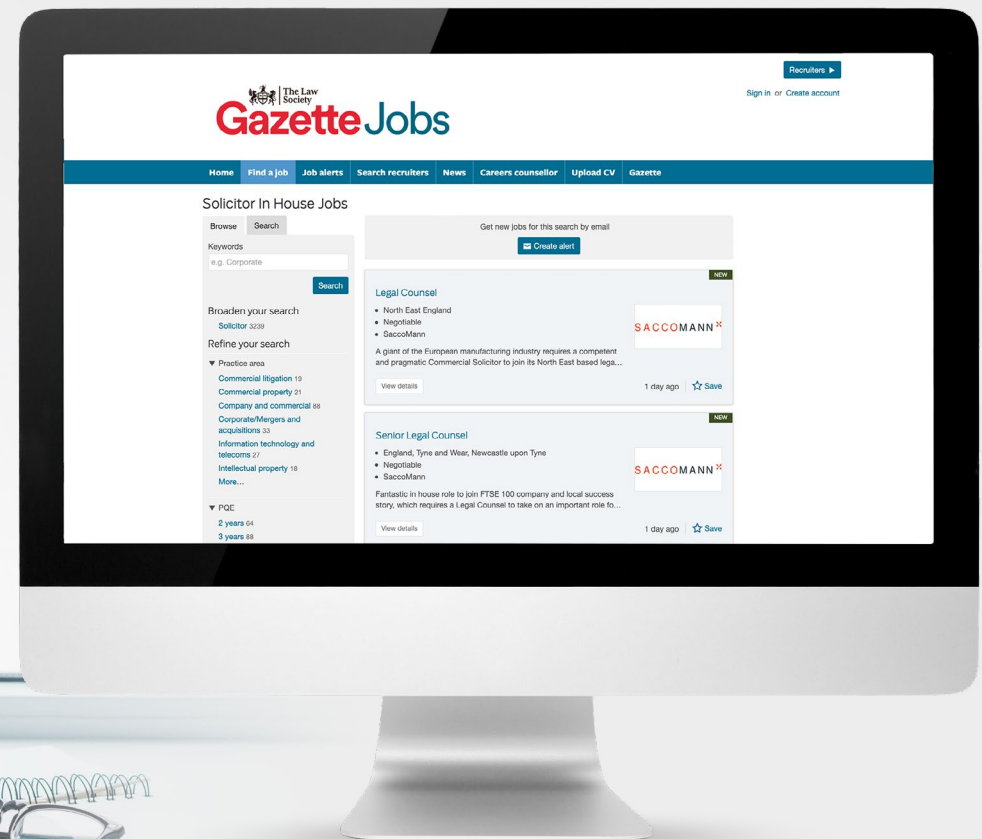
> Packages

With a range of options, choose the right combination to hire the candidate you need.

> Enhancements

Extend your candidate search with the Gazette's daily e-newsletter to 157,612* recipients or directly reach candidates' inboxes with a tailored email.

*Audit Bureau of Circulation (ABC) verified figures for July to June 2021.





Digital Weekly Magazine

ADVERTISING TYPE	TYPE AREA	TRIM SIZE (MM)	PRICE
Double page spread	243 x 386	267 X 406	£10,890
Page	243 x 183	267 X 203	£6,655
1/2 page (Vertical)	243 x 90		£4,174.50
1/2 page (Horizontal)	120 x 183		£4,174.50
3/8 page	181.5 x 90		£3,650
1/4 page	120 x 90		£3,019.50
3/16 page	89 x 90		£2,365
1/8 page	58.5 x 90		£1,809

ENHANCED ADVERTS

MPU

Video

Banners

Price on application

PACKAGE INFORMATION

” **Bronze online listing included for up to 4 weeks.**

” **Upgrade options to Silver and Gold packages**

Booking deadline: Tuesday 5pm prior to insertion date.

Copy deadline: Wednesday 12 noon prior to insertion date.

Prices are subject to VAT.



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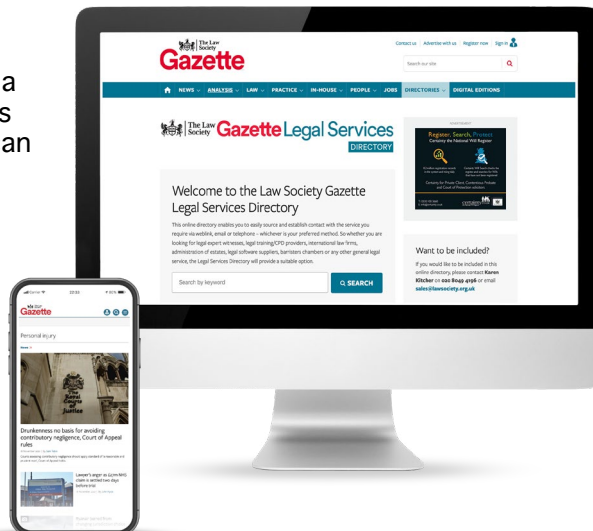
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Online packages

ADVERTISING TYPE	SIZE	BRONZE £995	SILVER £1095	GOLD £1195	PLATINUM £2,500
Text based job listing	N/A	✓	✓	✓	Gold Job Listing - 28 Days - Size N/A GDU / Gazette Jobs Featured Roles 157,612 daily e-newsletter recipients Direct Mailshot Quarter page in Gazette Jobs
Branded listing	2000 x 30			✓	
Logo in search results	360 x 180	✓	✓	✓	
Premium Job in search results	N/A		✓	✓	
Featured employer on Gazette Jobs homepage	N/A			✓	
Top Job in practice area	N/A			✓	

Note:

Online listings will appear online for a default of 28 days - longer periods can be arranged.



MULTIPLE JOBS POSTED AT THE SAME TIME			
NO OF JOBS	BRONZE	SILVER	GOLD
2	£1,530	£1705	£1940
3	£2,115	£2220	£2570
4	£2,540	£2755	£2990
5	£2,860	£3070	£3305



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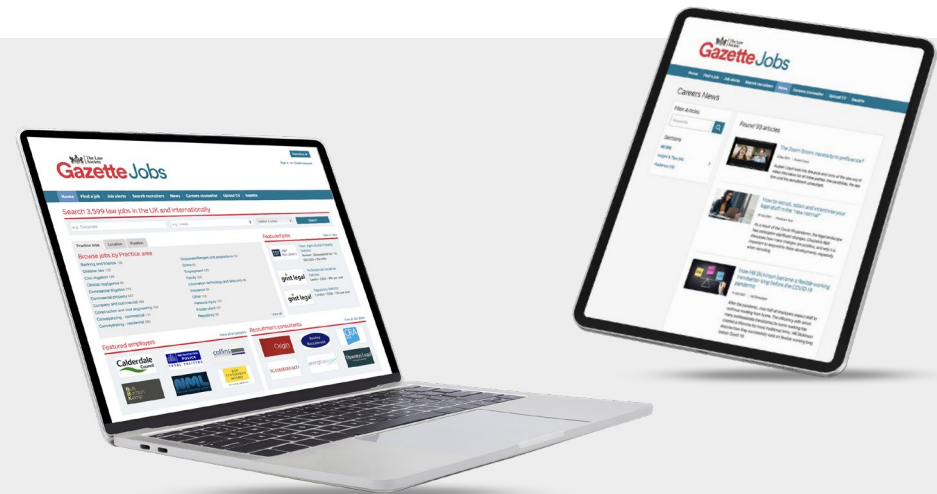
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Online enhancements

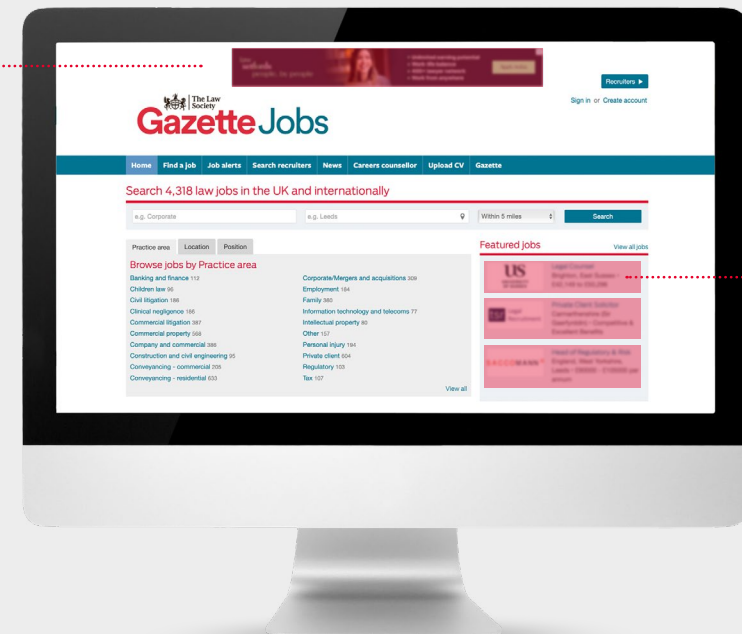
ADVERTISING TYPE	Size	Price
GAZETTE DAILY UPDATE		
Job of the Week	-	£800
GAZETTE HOMEPAGE		
Premier Job	265 x 144	£800
GAZETTE LANDING PAGES		
Premier Job	265 x 144	£800
GAZETTE JOBS		
Hot Job	-	£800
Featured Job	-	£800
MPU	300 x 250	£400
Banner run of site	728 x 90	Available on request
Skyscraper run of site	120 x 600	Available on request
TARGETED EMAIL		
	Up to 150	£365
	151-300	£520
	301-700	£795
	701-1,000	£995
	1,001-2,500	£1,570
	2,501-5,000	£1,950
	5,001-10,000	£2,495

Booking deadline: Call us to discuss your needs.

Copy deadline: On application.



Banner run
of site



Featured
jobs