



**The Law Society and Gazette**  
media pack 2026

# Contents

Who we are.....	3
The Law Society Gazette.....	4
Build your brand through the Gazette.....	6
Section magazines.....	8
Events.....	9
Commercial partnerships.....	10
Contact us.....	11





## Who we are

The Law Society is the professional body for solicitors in England and Wales. We're here to represent solicitors, and advocate for access to justice and the rule of law – with over 180,000 members whose work underpins the justice system and adds over £60bn to the UK economy each year.

For more than 200 years, we have promoted, protected and supported the profession through our resources, insights, and representation that helps solicitors thrive in the continuously evolving legal landscape.

Our members are highly engaged, turning to the Law Society for trusted information, professional development and opportunities to connect. Through our publications, digital platforms, and events, we offer direct access to an influential community of decision-makers across every area of the legal sector.

Collaborating with the Law Society allows brands to align with a trusted voice and engage meaningfully with one of the most respected professional audiences in the UK.



# The Law Society Gazette



With cutting-edge news coverage, expert analysis, and commentary, the Law Society Gazette is the standout digital platform within the legal sector in England and Wales. It offers the opportunity to connect your organisation with more solicitors and legal professionals than any other legal title.

The Law Society Gazette is the leading legal news source, reaching over 2 million users every month.



**1.8m**

The Law Society Gazette monthly website page views



**429,894**

The Law Society Gazette Network Website/App monthly unique users



**401,012**

The Law Society Gazette monthly unique users



**127,007**

daily e-newsletter recipients



**37%**

daily e-newsletter open rate



**260,000**

recipients of the digital magazine



**39.06%**

average digital magazine email open rate

# The Law Society Gazette

Despite being a time-poor audience, solicitors regularly find time to read the Law Society Gazette and engage with its content. It's where readers stay up to date with sector news, share opinions, and engage with others in the profession through features, interviews, and roundtables – making it one of the most trusted and visited sources of legal insight in England and Wales.

As a publication of record for solicitors, the Gazette is the only independently audited media channel in the legal sector, giving your brand the confidence of verified reach, genuine engagement, and measurable impact.

## Who reads the Gazette: organisation size and type



**45%**

Small firms  
(up to five partners)



**16%**

Medium firms  
(six to twenty-nine partners)



**21%**

Large firms  
(over thirty partners)



**18%**

In-house





# Build your brand through the Gazette

## Advertising

Strengthen your brand awareness and perception through high-impact advert placements within the Gazette digital magazine.

### Available formats

- Double page spread – **£11,700 + VAT**
- Full page – **£6,930 + VAT**
- Half page – **£4,330 + VAT**
- Quarter page – **£2,165 + VAT**
- Solus strip – **£950 + VAT**

Each placement offers an effective way to build your visibility and familiarity with our readers, aligning your brand with trusted, high-value editorial content.

**COVER STORY CIP**

66 There is a lack of vision for the future of civil procedure; no clear direction or objectives exist for the next five to 10 years

**LEAP AI**

Do you want to save 2 hours per day?

Unlock the power of legal AI with LEAP AI. Streamline end-to-end conveyancing workflows, simplify legal research and analyse complex documents more efficiently, saving time and improving accuracy.

Hello, I've finished work early. Fancy grabbing a bite to eat?

10-15 years... 48%... 79.4 weeks...

Find out more at: [leap.co.uk](https://leap.co.uk)

## How to feature and advertise online

### Opportunities on the Law Society Gazette website

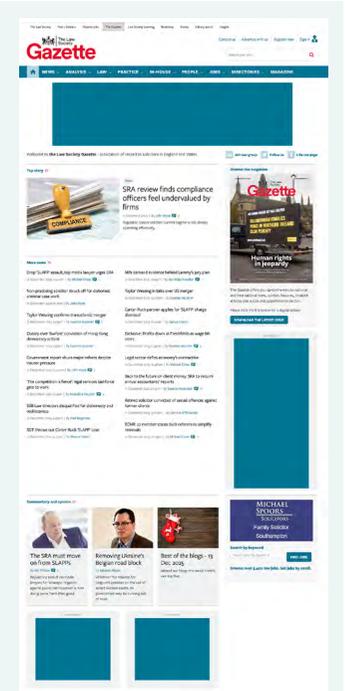
The Law Gazette website provides over 400,000 monthly visitors up-to-the-minute national and international news, opinion, features, in-depth articles plus a jobs and appointments section.

### Display advertising

Extend your reach by using display formats across the Gazette website for even greater coverage and impact.

- Billboard (970 x 250px): **£94.50 cpm**
- Half page unit (300 x 600px): **£75.50 cpm**
- Sticky banner (320 x 100px): **£63 cpm**
- Mid page unit (300 x 250px): **£47 cpm**

**Gazette Insight articles and Roundtables are also published online, where they remain accessible and continue to attract readers, impressions and engagement over time.**



## Email marketing opportunities

### Gazette daily update

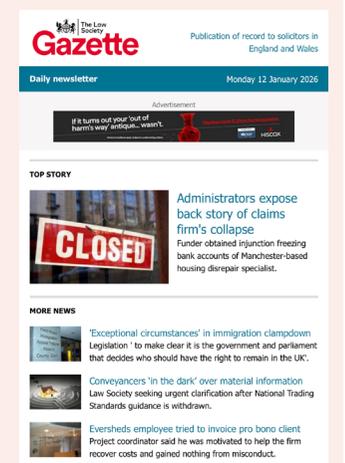
Sent to over 127,000 recipients, our daily email newsletter informs readers on the latest sector news and topical business articles from our editorial team.

**From £5,775 + VAT**

### Sponsored content in the Gazette Magazine weekly email

Promote your product, service or brand in the weekly email which delivers the digital magazine every Friday.

**From £3,500 + VAT**

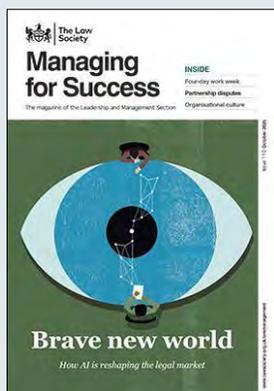


# Law Society Section magazines

## Reach a highly engaged, specialist audience

Law Society Sections are communities that provide additional practical support and insights for specific areas of law. A key part of the member offer for the Law Society's paid-for Sections is the publication of 20+ printed magazines each year, containing relevant and interesting content for solicitors that specialise in various practice areas.

**Member research shows these magazines are among the most valued benefits of section membership, offering consistently high engagement and relevance.**



### Managing for Success

Practical guidance, insights and support across all areas of practice management – from IT and HR to finance and leadership.

**Audience:** Practice managers, managing and equity partners, and those in leadership or management roles at mid-sized firms.

**Frequency:** January, April, July, October



### Property in Practice

The latest views, coverage and practical advice on every aspect of property and conveyancing law.

**Audience:** Residential and commercial property practitioners.

**Frequency:** March, June, September, December



### PS (Private Client)

Exploring the issues that matter most in private client practice – featuring expert commentary, case updates and thought leadership from leading practitioners.

**Audience:** Solicitors specialising in wills and probate, estate and tax planning, trusts, and mental capacity.

**Frequency:** February, May, August, November

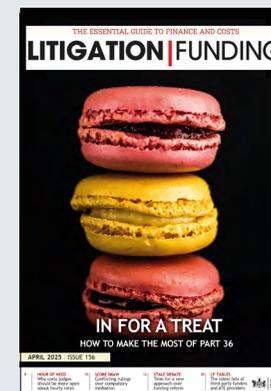


### Legal Compliance

Supporting those with key compliance responsibilities through news, features and practical updates to help them stay informed and ahead of regulatory change.

**Audience:** Compliance officers, risk managers, MLROs and solicitors specialising in regulation and professional ethics.

**Frequency:** January, April, July, October



### Litigation Funding

Essential reading for civil litigators, ensuring they keep up to date on all the latest developments in costs and funding.

**Audience:** Civil and commercial litigators, barristers, costs lawyers, litigation funders and ATE insurers.

**Frequency:** February, April, June, August, October, December

# Events

## Engage directly with your target audience through sponsored events

Law Society events bring together engaged audiences, giving sponsors the chance to build relationships, raise brand awareness, and demonstrate thought leadership. Sponsorship packages are designed to deliver measurable impact, ensuring your brand stands out and achieves meaningful engagement.



### Conferences

Our six flagship conferences, held both online and in person, offer sponsors the opportunity to present within a panel, exhibit to attendees, and align their brand through a range of associated branding opportunities.

**From £4,000 + VAT for exhibitors,  
up to £20,000 + VAT for main sponsors**

### Webinars

Collaborate with us to deliver an insightful webinar that resonates with your target audience.

Together, we'll identify a compelling topic that would appeal to your chosen legal audience and promote the content across our digital channels, including email, social media and website advertising.

Webinars stay accessible on-demand, giving your content continued visibility and extending engagement beyond the event.

**From £7,500 + VAT**

### Bespoke Events

Looking for something tailored to your brand? We can design and deliver innovative bespoke event formats to engage a sponsor's target audience.

From workshops, roundtable events, breakfast seminars or all-day events, various Law Society teams can work together to bring your brand to life.

**From £10,000 + VAT**

# Commercial partnerships

## Explore commercial partnerships with the Law Society

The Law Society partnership programme aims to help commercial organisations engage with the 180,000+ practising solicitor members, building awareness of your business and extending the range of benefits available to the membership.

Hear what our partners and sponsors say about [working with us](#).



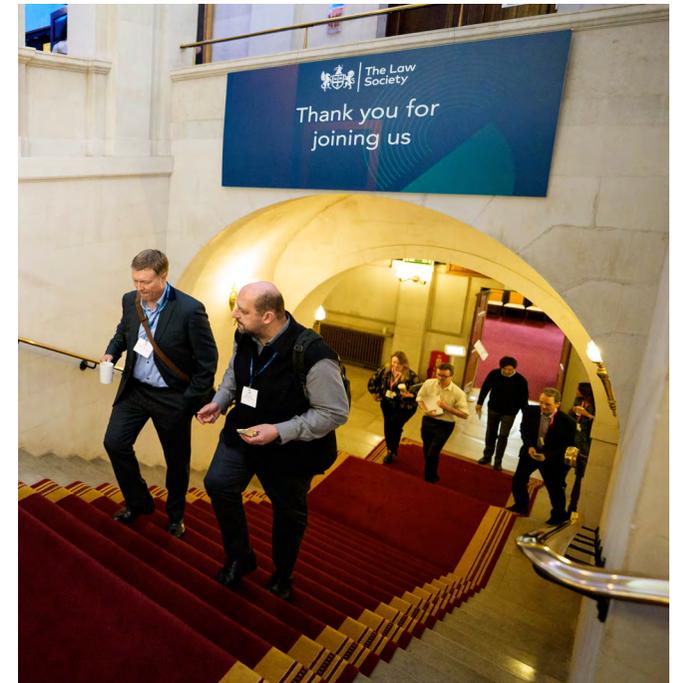
### Partnering with us can help you achieve your objectives by:

- enabling unrivalled market access and reach to all qualified practising solicitors in England and Wales
- granting licensed access to a Law Society logo and tagline, to reinforce your brand and support sales and marketing campaigns
- building awareness of your brand and product with our members
- enabling you to engage with our members through digital, print and face-to-face activity
- reaching specific member segments by firm size, area of practice, or region
- opportunities to meet members, showcase your products and services, and create lasting relationships

A key element of partnering with the Law Society is the work delivered by our dedicated partnerships marketing team. Each partner has both an account manager and marketing lead. Together, we build a 12-month bespoke campaign of activity to engage your target audience.

With regular meetings, activity reviews and data insights, we keep partnerships on track to deliver measurable value and ROI.

**Prices on application, to find out more about commercial partnership opportunities, please contact us at [sales@lawsociety.org.uk](mailto:sales@lawsociety.org.uk)**



## Contact us

**For all enquiries, please contact:**

[sales@lawsociety.org.uk](mailto:sales@lawsociety.org.uk)

020 8049 4000

The Law Society, 113 Chancery Lane, London, WC2A 1PL